



Details of Channels being distributed/ offered by the company

1. Name of the pay channels being distributed:

- i. NEO Prime
- ii. NEO Sports

2. Genre of Channels: Both the Channels are sports Channels

3. Language of Channels

- i. English
- ii. Multi Language

4. The Above Channels are available on A-la-carte bases and in bouquet in whole of the country.

5. Rate of Channels

A) Non CAS Areas : the channels are available for cable distribution in Non CAS areas (of analogue Mode) at the following rates w.e.f. 05.08.2015

Name of Channels	A-la-carte Price (In Rupees) For cable distribution in Non CAS Areas (per subscriber per month)	Bouquet Price (In Rupees) For cable distribution in Non CAS Areas (per subscriber per month)
NEO Prime	Rs. 35.45	The Bouquet consists of both NEO Prime and NEO Sports channels and the bouquet is available at Rs. 41.45
NEO Sports	Rs. 26.60	

B) DTH / DAS Price :

Name of Channels	A-la-carte Price (In Rupees) (per subscriber per month)	Bouquet Price (In Rupees) (per subscriber per month)
NEO Prime	Rs. 14.89	The Bouquet consists of both NEO Prime and NEO Sports channels and the bouquet is available at Rs. 17.41
NEO Sports	Rs. 11.17	

6. The above-mentioned rates are pursuant to order(s) dated August 04, 2015 passed by the Hon'ble Supreme Court in Civil Appeal No. 15115 of 2015, 15217 of 2015 and 15297 of 2015
 7. The a-la-carte rates and bouquet rates mentioned herein are in terms of the interim order dated April 18,2011 of the Hon'ble Supreme Court of India and is under protest and without prejudice to NEO's right to increase the a-la-carte rates and bouquet rates prescribed for addressable platforms, subject to any regulations/orders of the TRAI and/or judgments/orders of courts/tribunals in India with respect to tariffs for addressable platforms.
 8. It is further clarified that the above rates are exclusive of taxes and duties and the Affiliate shall be responsible for all the taxes and duties levied presently or to be levied in future with respect to subscription and distribution of channels.
 9. Company reserves its right, subject to applicable regulations of TRAI, to revise the Price per Set Top Box per month mentioned herein above. Upon such revision, Affiliate agrees and unconditionally undertakes to pay the revised license fee pro rata from the effective date of such revision.
 10. There are no FTA Channels being distributed/ offered by the Company.
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